



We use cookies on this site to enhance your user experience

Cookies are small files stored on your computer that allow us to provide enhanced services for each visitor.

Yes, I agree

No, I want to find out more



BY BRYONY MCCABE
28 FEB 2020

Balearic nautical sector starts dialogue with government officials

THE BALEARIC SUPERYACHT FORUM

An institutional visit to STP Shipyard Palma communicated the value of the industry for the local economy...



The Balearic nautical industry was the focal point of a recent institutional visit by the Vice President of the Government and Minister of Energy Transition and Productive Sectors Juan Perdro Illanes, the General Director of Industrial Policy Toni Morro and the Director of the Institute of Business Innovation Mariona Luis Tomás.

The government officials were received by senior representatives of STP Shipyard Palma and shown the extensive activities carried out at the facilities and the many companies that operate within the shipyard and surrounding area. The economic impact of the nautical sector was also communicated.

The Balearic region is a key superyacht hub that hosts more than 500 nautical companies, providing direct employment to almost 3,000 people and generating a turnover of 561 million euros. During the visit, the officials were interested to find out more about a sector that adds so much value to the local economy but is largely unknown by the general public.

“The open shipyard model offered by STP promotes the repair industry by distributing wealth and providing exponential growth,” comments José María Campuzano, CEO of STP Shipyard Palma. “With this dynamic model, seasonality decreases, in addition to promoting the specialisation and professionalism of the sector, providing continuous improvement and quality of service.”

Communication and collaboration between the local superyacht sector and those that have the power to

regulate and invest is essential to ensuring the successful growth of the industry. The upcoming Balearic Superyacht Forum will act as the perfect platform for industry representatives and local authorities to start a dialogue about the future of the Balearics as a key superyacht hub.

The Balearic Superyacht Forum is being held on Tuesday 28th April 2020, prior to the Palma Superyacht Show, providing the perfect start to the week and extending the window of opportunity to meet with those attending the show. Throughout the forum, delegates will consider how we can invest, upgrade and adapt its infrastructure and service proposition for the future.

To find out more and register for one of the VIP places at the event, please [click here](#).

Profile links

STP Shipyard Palma

If you like reading our Editors' premium quality journalism on SuperyachtNews.com, you'll love their amazing and insightful opinions and comments in The Superyacht Report. If you've never read it, [click here](#) to request a sample copy - it's 'A Report Worth Reading'. If you know how good it is, [click here](#) to subscribe - it's 'A Report Worth Paying For'.



RELATED NEWS

Shaping the future of the Balearics

3 WEEKS AGO

Industry reacts to proposed port authority tax in Balearics

4 WEEKS AGO

Charter activity in the Balearics drops for second consecutive year

1 MONTH AGO

Investing in the future of the Balearics

2 MONTHS AGO

Superyacht industry makes charitable donations in Palma

3 MONTHS AGO



Sign Up to
our insightful
SuperyachtNews
Bulletin

FEATURED NEWS

Lynx Yachts sells first CROSSOVER 27 project



The vessel has been designed to respond to demand for an intermediate between explorer and support vessels

FLEET 03 MAR 2020

A momentous occasion for ocean discovery



'OceanXplorer' entered the water at the Damen facilities after a mammoth conversion from oil-survey and supply vessel

OWNER 03 MAR 2020

Ferretti Group builds trigeneration plan in Ancona



The system should yield an annual primary energy saving of around 20 per cent

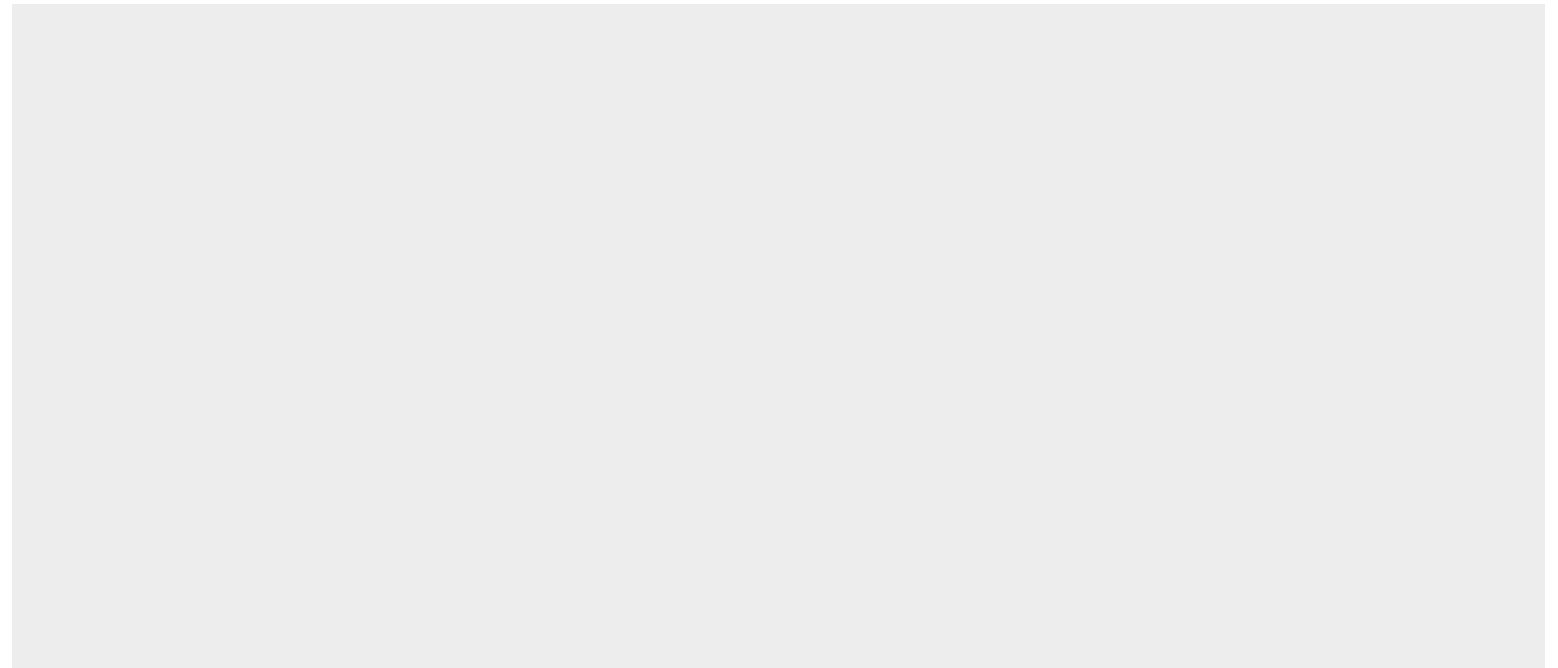
TECHNOLOGY 02 MAR 2020

Update: Second major boat show of the year postponed due to Coronavirus



Dubai International Boat Show will be postponed to 24-28 November 2020

BUSINESS 02 MAR 2020



SuperyachtIntelligence.com

Comprehensive and unique insight into the superyacht industry

ADVERTISING



SUPERYACHTINDEX PRESS RELEASES

Camper & Nicholsons central agents for the sale of Arcadia A105 "RJ"

A winner at the 2019 World Superyacht Awards in the category Semi-Displacement or Planning Motor Yachts from 30 to 32.9m as well as at the 2018 World Yacht Trophies as the Most Innovative Yacht, RJ needs no introduction. She was delivered in 2018 as Hull ...

PRESS RELEASES 30 JAN 2020

Quantum Marine Stabilizers signs first Dyna-Foil

Ft. Lauderdale, Florida USA – August 28, 2019 Quantum Marine Stabilizers is pleased to announce the first contract for the latest innovation, Dyna-Foil™ . This patented system, offers a fully retractable, dual purpose system, effective for bo...

PRESS RELEASES 24 JAN 2020

Quantum Marine Stabilizers Partners with WATMAR

Ft. Lauderdale, Florida USA – October 4, 2019 Quantum Marine Stabilizers is pleased to announce that the Australian based, WATMARINE ENGINEERING PTY LTD (WATMAR) has been selected to represent and provide technical services and new equipment sales ...

PRESS RELEASES 24 JAN 2020

ABOUT US

CONTACT

ADVERTISE

SUBSCRIBE

MAGAZINES

PRIVACY POLICY