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Yacht services provider opens new office in Barcelona's OneOcean Port Vell marina

Fraser Yachts, part of Italy's Azimut-Benetti Group, has opened a new office in Barcelona. Located in OneOcean Port Vell marina, the new Spanish office will provide the full range of Fraser services – yacht sales, charter, yacht management, crew and construction, specialising in yachts over 24m.

"Spain is already a strategic market for Fraser where we have had a strong presence for 10 years with our office in Palma," says Fraser CEO Raphael Sauleau. "As Spain continues to bolster itself as an increasingly attractive yachting destination, particularly with the changes in charter regulations in the area, we wanted to expand our presence to the vibrant city of Barcelona which is a popular stop for yachts passing through the region and where an increasing number are spending their winter period.

"We are delighted to be the first brokerage house with an office in OneOcean Port Vell," he adds.

Fraser, which boasts over 160 personnel and 20 offices around the globe, says it already has a substantial number of clients in the region and yachts regularly cruising the area.

"It's a privilege to welcome Fraser to Barcelona," says Ignacio Erroz, general manager of OneOcean Port Vell. "The opportunity to be home to the world's leading full-service yachting company demonstrates the growth and consolidation of Barcelona as a prominent superyacht destination."

Fraser says the new office will allow the company to support yachts stopping in Barcelona and reinforce its presence in the area further.

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