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Palma boat shows review

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Positive outcome reported from both Palma shows

There was a positive response from most of the exhibitors in both the Palma International Boat Show and the Palma Superyacht Show that *IBI* spoke to.

In particular, the brokerage houses in the superyacht event all spoke of having good shows with a number suggesting that the quality of client was better than in previous years. Most, if not all, were fairly confident of business being finalised after the show across both yachts sales and charters. The brokering houses in the show included Burgess, Frasers, Northrop & Johnsons, Camper & Nicholson, Dahm International, Ocean Independence and [Y.CO](#) to name some of them.

In terms of the new Refit & Repair section of the show there was general support for it but some of the exhibitors reported a generally quiet time. There was a feeling that the organisers need to enhance this new part of the show in some ways and a number of exhibitors have made suggestions. Among those in this new section were Pendennis, Astilleros Mallorca, Pinmar/Global Yachting and Oyster Yachts. Other companies in this sector such as Huisfit and STP were located in the main show area.

In regards to the Boat show exhibitors, their comments were generally positive too. Several reported that business had been done such as a Princess V58 being sold; an Axopar 28 and a Fairline Targa 43 to name a few among several.

There was a feeling among some exhibitors that perhaps the show could be one day less

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Palma International Boat Show



Palma Superyacht Show



- four instead of five days.

The 5th Palma Superyacht Show attracted around 70 yachts over 24m (78.5ft) with 60 exhibitors.

The 34th Palma Boat Show included some 220 boats, a rise of 20% and 220 plus exhibitors, up 10%.

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