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MYBA plans to expand education services and East Med involvement

By David Robinson

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New superyacht broker training courses planned

MYBA, the worldwide yachting organisation, is planning to expand its education activities and also strengthen its involvement in the East Mediterranean market.



1 Image(s)

On the training front, MYBA is going to expand the number of superyacht broker training courses it holds and also hold them in new locations. Fiona Maureso, president of MYBA, told IBI: “Our annual three-day superyacht broker training course which we hold at MYBA’s head office every February, was oversubscribed this year. In response to an increasing number of requests we have decided to hold more courses and run them in additional locations.”

“We plan to run courses in London, Fort Lauderdale and Asia,” she added. “We will hold the Fort Lauderdale later this year and the London in 2018. In Asia we are trying to set up a course and possible run it about the time of the Singapore Yacht Show.”

In regard to the East Mediterranean for the first year MYBA participated in the Nafplion Yacht Show in Greece. Mauresmo explained that this was to find out about the usage of the MYBA contract and find out if there were any issues.

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The MYBA presentation at the show, given by Maureso, was planned as a seminar but she told IBI: “I wanted it to be an interactive exchange between me and a panel of MYBA members and two Greeks with the 50 to 60 captains, crew and brokers that attended. We found that there were no real issues but as a result of this meeting I plan to strength MYBA’s involvement with East Mediterranean region.”

This she explained would take the form of an East Mediterranean Liaison Committee which will look to monitor the East Med market more closely. “We will certainly hold the meeting with captains next year and look for a stronger involvement in the market,” Maureso commented. “Many of the Greek Yacht Association members (GYA organises the Nafpion show) are also MYBA members.”

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