

Airwave Marine and Velcron Oy at METSRADE, Neptune, Dornbracht, Viking Recruitment & Maritime Skills Academy in the SuperYacht Pavilion, Orsta Breakwater and VIS srl in the Marina & Yard Pavilion, and Toubois and Prodim in the Construction & Material

Pavilion.

# **Electric & Hybrid Showcase**

An all-new feature at the 30th edition will be the Electric & Hybrid Showcase, a customdesigned boulevard that will focus on ways to implement these innovative forms of propulsion in the boat building process. With an eye on the environment, boatbuilders and designers are increasingly focused on electric and hybrid propulsion, seeking new opportunities and possibilities to implement them in every area of construction. With this in mind, EnerSys has already decided to present its products in this new area located in Hall 7.

### SYP almost fully booked

The SuperYacht Pavilion (SYP), is almost fully booked. Even with the strict guidelines for participating in this dedicated area of the show, the upward trend of the previous years is continuing in 2017, with only two stand locations left. The success of the US area at METSTRADE 2016 looks set to be repeated, while the German and Italian sections of the SYP will also be bigger.

## CMP close to capacity

In a similar vein, only a few stands remain available in the Construction & Material Pavilion (CMP), which will be 10% larger than last year, the maximum capacity for its current location in the Elicium building. This area of the METSTRADE Show is gaining more and more attention, including a growing interest in composites and alternatives for the traditional raw materials used in building boats. The Material Xperience On Tour, a comprehensive showcase of raw materials, will reinforce the prominent role of sustainability, and again be organised by Materia, the global platform for innovative materials.

#### **Smart moves for MYP**

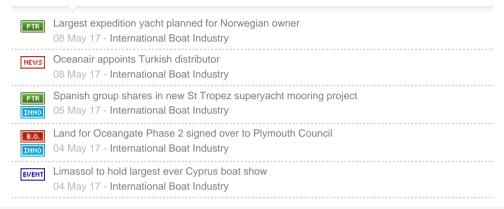
After enjoying a successful move to Hall 5 last year, the Marina & Yard Pavilion (MYP) will benefit from a diagonal set-up with its own catering area. This arrangement offers the MYP the ability to grow further after its sell-out performance last year. The HISWA Marina Symposium and international sessions on the Marina Stage will further enhance the reputation of the MYP, now in its sixth year.

## Fourth entrance added

Having already expanded its floor space significantly last year, the METSTRADE Show will continue to grow in terms of both size and facilities at its jubilee edition. Hall 7 will now be using its full capacity, with even more people able to access its famous Sushi Bar. METSTRADE 2017 will also feature a fourth entrance to ensure a smooth visitor flow, both at the entrances and around the show floor. The organisers are delighted that many of the

companies who made the move to Hall 7 last year will be there again in 2017, including Yamaha, International Paint and Dometic.

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