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Camper & Nicholsons names US commercial director

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Cromwell Littlejohn will spearhead the company's strategic growth in the US market

Camper & Nicholsons International has named Cromwell Littlejohn as its USA commercial director. The company said the appointment is part of its restructuring plans, which has included adding staff to its Yacht Management and Charter Marketing teams in the US.

Littlejohn will spearhead the company's strategic growth in the US market, working in close cooperation with managing director Paolo Casani who is based in Monaco.

“In Cromwell, we have found someone who will form an integral part of our dynamic new executive team and help us realise the full potential of Camper & Nicholsons in the crucial USA market,” said Casani in a statement.

Littlejohn has worked in the yachting sector for more than 30 years, including 15 years with Merle Wood & Associates and most recently with Northrop & Johnson. He was named International Yacht Brokers Association (formerly FYBA) Broker of the Year for 2015. He has been an IYBA board member for 11 years, two as president, and sits on the board of the American Yacht Charter Association.

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