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Don't miss out the second edition of this free conference in Paris! Check the programme & the speakers.

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"Innovation & technology - future for boating" conference

Tuesday, 6 December 2016 from 15:00 to 16:45 in Paris

European Boating Industry, the French Federation of Nautical Industries (FIN) and Reed Expo are delighted to invite you for the second consecutive year to the next edition of our joint conference, this year dedicated to innovation and technology in boating.

The conference will look at how innovation and digitalisation can improve comfort and safety on board of recreational craft and how simplification of navigation or collaborative economy can make boating more attractive. It will highlight the lessons learned by the European industry leaders who export their innovations, which allows them to maintain a significant position on the international market.

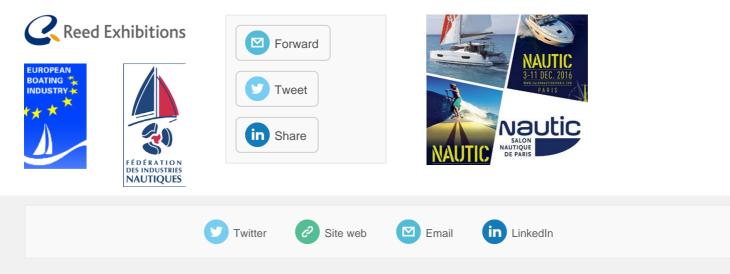
The event in Paris will be a good opportunity to also look at the recent developments in the field of "marinas of the future", see how marinas adapt themselves to technological evolution, digital revolution, new services and the users' demands.

Check out the programme & speakers in English & French

Where? Scène Nautic in Hall 1 of the Nautic - Paris International Boat Show (Porte de Versailles, Paris)

The conference is free of charge and open to all exhibitors and visitors of the Nautic - Paris International Boat Show. Registration is not required. The working language will be French.

For more information, please contact us at office@europeanboatingindustry.eu



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