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EVENT NMMA rebrands Miami show event

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NMMA has rebranded the event All-Industry Breakfast at the Miami International Boat Show

The National Marine Manufacturers Association (NMMA) has rebranded its “All-Industry Breakfast” at the Miami International Boat Show. The event has been renamed as the “Innovation Breakfast.”

“The Innovation Breakfast gives us an opportunity to celebrate and honor new and innovative marine products, services, and ideas introduced at the show each year,” said Ben Wold, executive vice president of NMMA and show manager for the Miami International Boat Show in a statement.



“With the show’s home at Miami Marine Stadium, we’re elevating the breakfast and putting it centre stage so to speak, by re-locating it to the expanded Center Courtyard area of the show.”

Wold said the breakfast would be moved from the opening day to the second day of the show on February 17. The event will announce the 2017 Miami International Boat Show Innovation Award winners, Customer Satisfaction Index (CSI) Award recipients and Freedman Award recipient.




There will also be special presentations from industry leaders including remarks from NMMA President Thom Dammrich.

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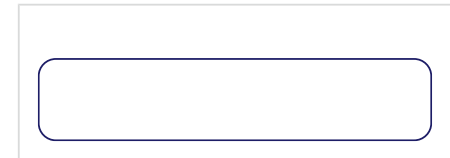
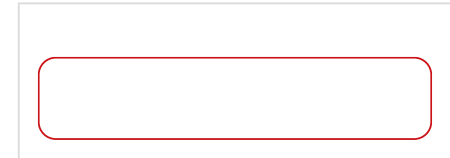
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